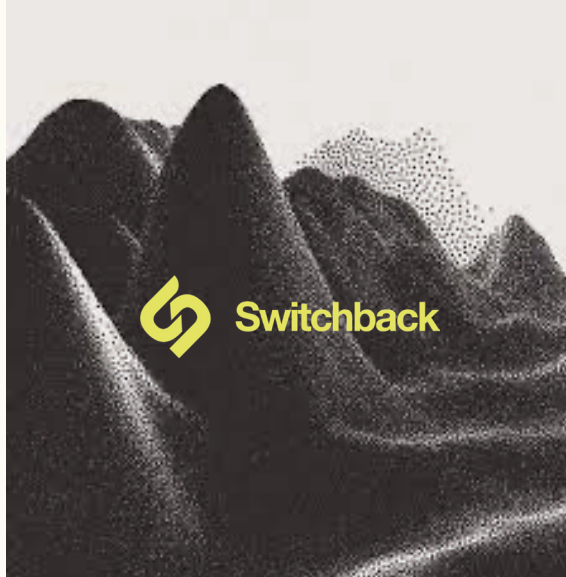


Brand Identity Digital Creation Photography Videography



BERG

About

Providing visual communication and marketing solutions to help reach your target audience in a professional manner.

www.austinbergdesign.com
austinberg33@gmail.com
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AUSTIN

Work Experience

Poncho Outdoors

Austin, TX
Graphic Designer
Photographer

[2023] - Developing design concepts for digital marketing and brand recognition. Creating strong, engaging content across various platforms to help maximize exposure. Developing content and newsletters for product launches and marketing campaigns.

FRNDS Agency

Denver, CO
Graphic Designer

[2023] - Communicating with clients to define their needs for each project. Creating visual elements for websites, digital advertisements, marketing materials, or any other visual asset required.

Yellowstone Club

Big Sky, MT
Graphic Designer
Photographer

[2021-2022] - Creating visual elements for events, restaurants, social media and Member website. Managing and editing their daily ski report and 6 page newsletter. Photo retouching and video editing for website and digital advertisements.

ASMSU

Bozeman, MT
Media Productions
Director

[2020-2021] - Overseeing all stages involved in creating and implementing advertising campaigns. Building and maintaining client relationships. Determining the most effective media outlet combination for promotional strategies.

APLA Nike

Beaverton, OR
Graphic Designer

[2018] - Working within brand and style guidelines, delivering visual solutions that support advertisers goals. Creating specialized assets for use on social media or wherever necessary.

Capabilities

- Adobe Illustrator
- Adobe Indesign
- Adobe After Effects

- Adobe Premiere Pro
- Adobe Photoshop
- Adobe Media Encoder

- Figma [learning]
- Blender [learning]
- UAV